
Pas op! Kunst!

2008

Martijn Sandberg has created the work 'Pas op! Kunst!' (2008) specifically for showing on LED-screen, at the invitation of the Museum De Paviljoens in Almere for the Dropstuff.nl project, which can be seen in 2008 on different locations in the Netherlands.

Dropstuff.nl explores the relationship between contemporary art, youth culture, the public domain and freedom of speech; this event takes place in a mobile pavilion with a sixty square metre LED-screen.

Black and white letters flash like an alarm signal. What is going on, what's that up there? You only see what is blinking so insistently when you look properly: Watch out! Art! Watch out! Art!

The tension between image and text plays an important role in Martijn Sandberg's work. Like misshapen graffiti letters on the street, his designs become statements about design and styling and how that impinges on us daily in all sorts of situations.

'Watch out! Art!' alerts us and stimulates questions: do you have to watch out for art? Or do you have to watch out for it in the sense of protecting it?

Title: 'Pas op! Kunst!' *)

Artist: Martijn Sandberg

Year: 2008

Project: LED-screen, Dropstuff.nl

Measurements (lxh): 4m x 14.4m

Location: Esplanade, Almere/ NL

Commissioned by: Museum De Paviljoens, Almere/ NL

*) 'Watch out! Art!'

More info, dates and locations project Dropstuff.nl, can be found at: www.dropstuff.nl